

# Promotional Rate Card



J A C K S O N  
S Q U A R E

[info@jacksonsq.com](mailto:info@jacksonsq.com)  
01279 652435

Jackson Square Shopping Centre is located in the heart of Bishop's Stortford, an historic market town in East Herts. Close to Stansted Airport, it is just 3 miles from junction 8 of the M11 and only a few minutes walk from the train station and bus station.

Anchored by Sainsburys, H&M and Next, it is home to a unique mix of over 36 household brands and independent retailers. There is also a convenient 700 space multi storey car park located alongside.

## Key facts:

"Affluent achievers"  
accounting for over

**44%**

of the residents

Primary catchment  
of shoppers with  
household incomes

**20%**

above the UK average

Shopper visits  
in 2025

**2.7**

million

# Located in the **HEART** of the **HISTORICAL MARKET TOWN**



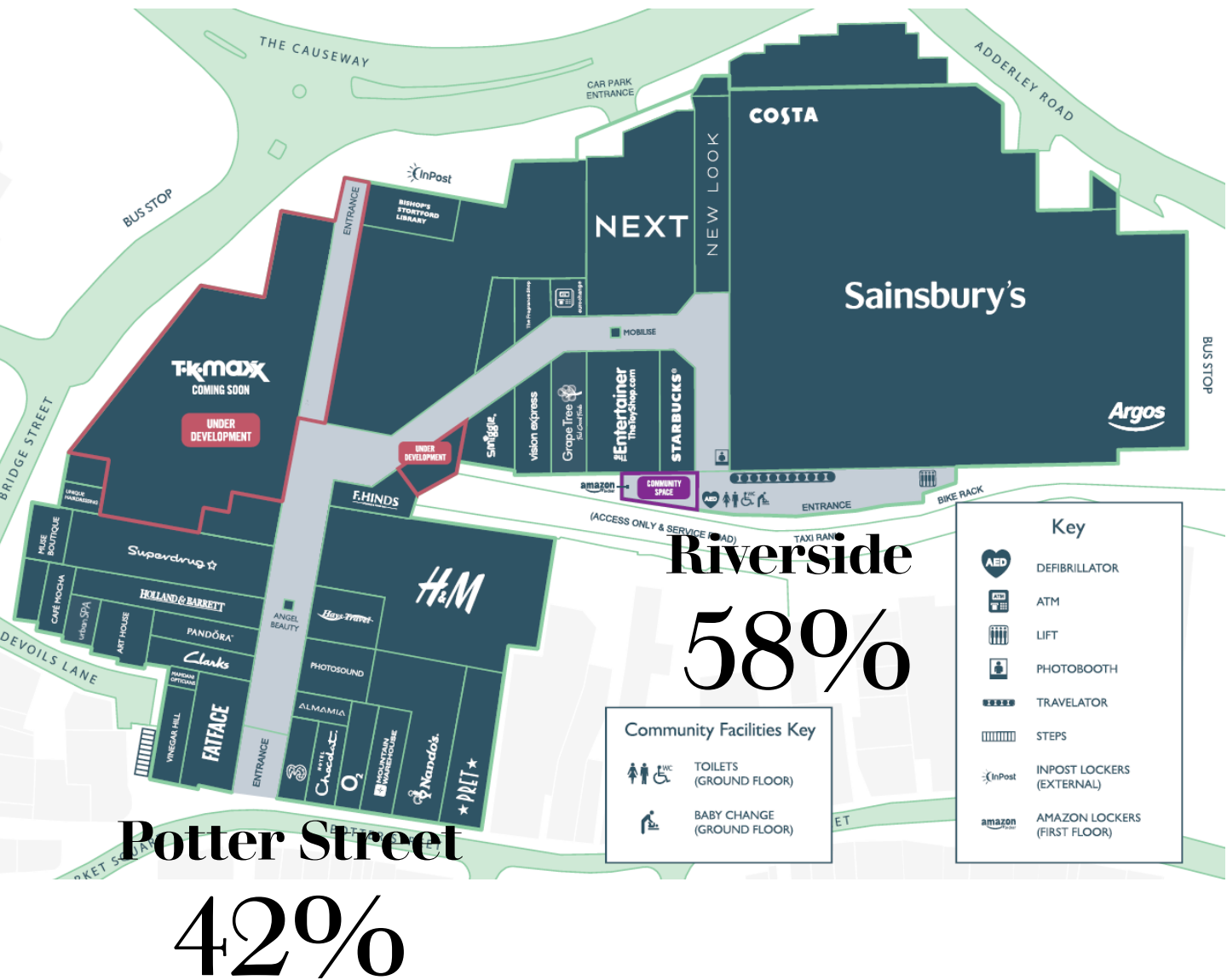
Central  
**Location**  
in **BISHOPS  
STORTFORD**

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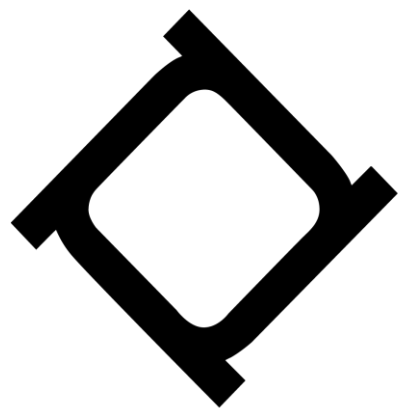
# Promotional Space

Promotional mall space is available throughout the Centre allowing you to expose your event, product or brand to thousands of customers daily. The Centre has 2 entrances and a varied selection of options to best suit your individual needs.\*

## Average footfall split by entrance:



- 7\* Locations to choose from on the mall
- 1\* unit available for short term lease
- Fully accessible with step free access
- Dogs permitted throughout the centre
- 1 External car promotional space available
- Social media support available



\*Please note that we are not always able to accommodate every request in all of the advertised spaces.



# LOCATION REFERENCE

