

Promotional Rate Card



J A C K S O N
S Q U A R E

Jackson Square Shopping Centre is located in the heart of Bishop's Stortford, an historic market town in East Herts. Close to Stansted Airport, it is just 3 miles from junction 8 of the M11 and only a few minutes walk from the train station and bus station.

Anchored by Sainsburys, H&M, Poundland and Next, it is home to a unique mix of over 35 household brands and independent retailers. There is also a convenient 700 space multi storey car park located alongside.

Key facts:

“Affluent achievers”
accounting for over

44%

of the residents

Primary catchment
of shoppers with
household incomes

20%

above the UK average

Shopper visits
in 2023

3.1

million

Located in the **HEART** of the **HISTORICAL MARKET TOWN**



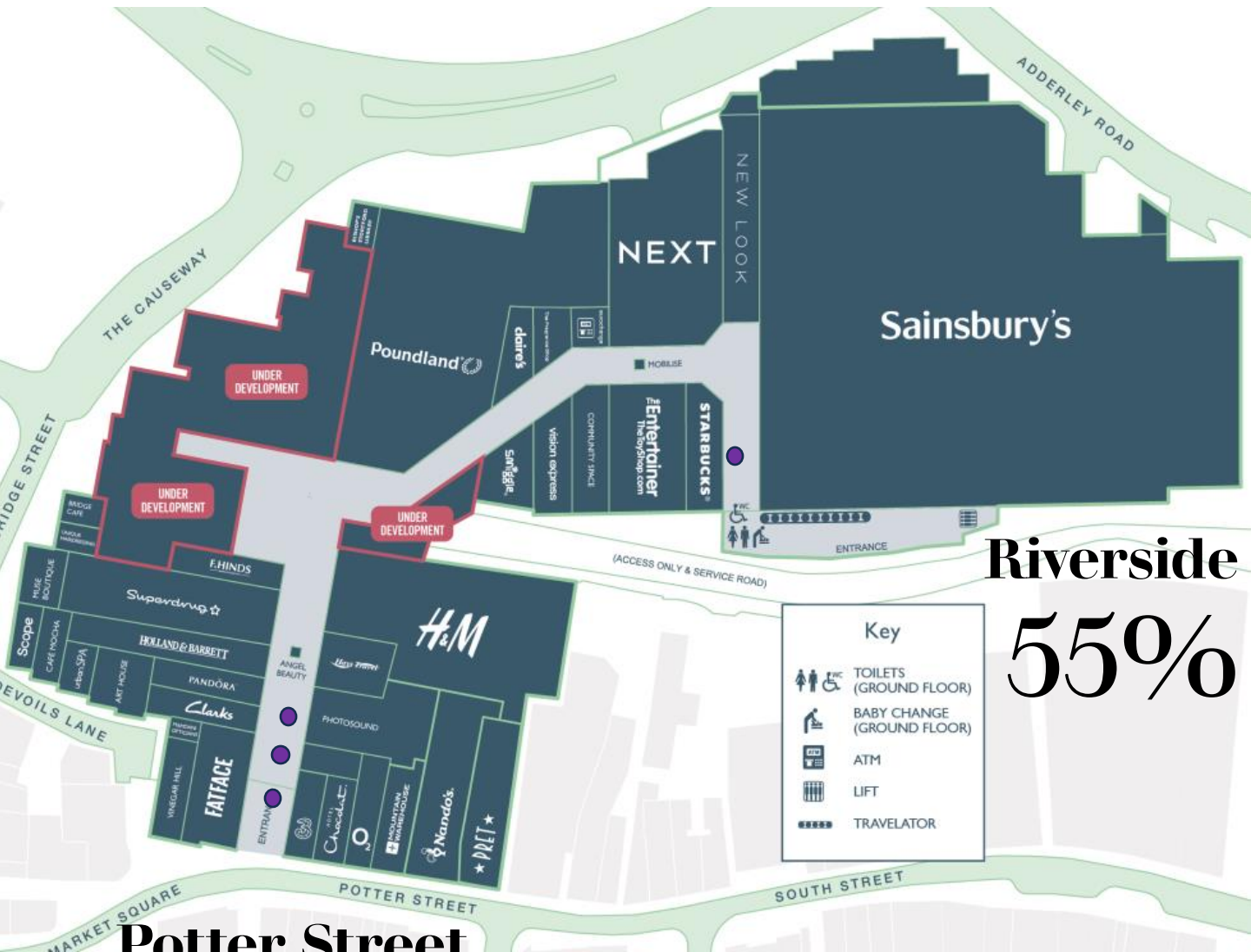
**Central
Location
in BISHOPS
STORTFORD**

info@jacksonsq.com
01279 652455

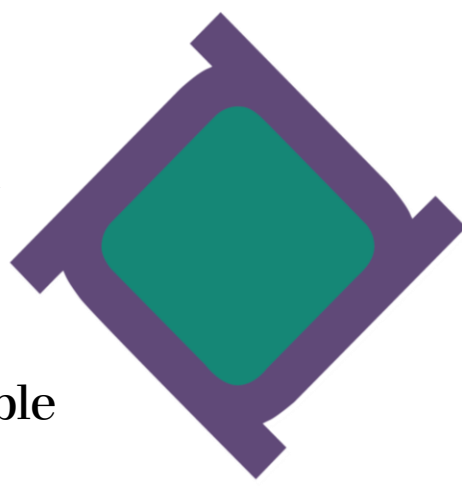
Promotional Space

Promotional mall space is available throughout the Centre allowing you to expose your event, product or brand to thousands of customers daily. The Centre has 2 entrances and a varied selection of options to best suit your individual needs.*

Average footfall split by entrance:



- 4* Locations to choose from on the mall
- 1* unit available for short term lease
- Fully accessible with step free access
- Dogs permitted throughout the centre
- 1 External car promotional space available
- BT Wi-Fi throughout the centre
- Social media support available



*Please note that we are not always able to accommodate every request in all of the advertised spaces.

RATES

Rates subject to change during peak times.
All rates are exclusive of VAT
Rates correct at time of printing

Internal Locations

DESCRIPTION	RATE (Ex VAT)	
<ul style="list-style-type: none">Focal mall space- Plot A/B/CSituated in the main traffic entrances with high visibility.Optional; Longer trading on Plot A, ask for details.	MON-FRI	£140 DAILY RATE
	SAT or SUN	£200 DAILY RATE
	SAT & SUN	£340 TWO DAY RATE
	WEEKLY	£950 WEEKLY
FOOTPRINT; Various, see below		

PLOT	FOOTPRINT	POWER AVAILABILITY
A	3.5m x 1.5m	Power available
B	3m x 1.4m	Power available
C	3m x 1.4m	Power available

External Location

DESCRIPTION	RATE (Ex VAT)	
<ul style="list-style-type: none">External location ideal for car promotions or competitions.Situated in a main traffic entrance with his visibility.Gazebos allowed.	MON-FRI	£160 DAILY RATE
	SAT or SUN	£220 DAILY RATE
	SAT & SUN	£380 TWO DAY RATE
	WEEKLY	£1,100 WEEKLY
FOOTPRINT; Suitable for 1x Car		

D	10m x 2.3m	Outside, no cover/power, suitable for car promo
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Unit Lease

We also offer the opportunity to rent our Community Space unit on a short-term lease subject to availability and suitability, please enquire for rates.



For enquiries and bookings please contact;
info@jacksonsq.com
01279 652435 – Option 2 for management
www.jacksonsqureshopping.co.uk

*Plot subject to availability, short notice cancellations may apply

LOCATION REFERENCE



Key

- TOILETS (GROUND FLOOR)
- BABY CHANGE (GROUND FLOOR)
- ATM
- LIFT
- TRAVELATOR

