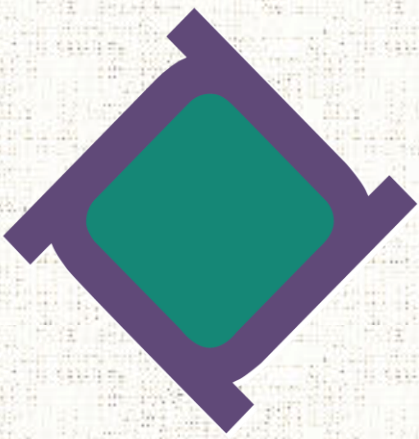


Promotional Rate Card



J A C K S O N
S Q U A R E

Jackson Square Shopping Centre is located in the heart of Bishop's Stortford, an historic market town in East Herts. Close to Stansted Airport, it is just 3 miles from junction 8 of the M11 and only a few minutes walk from the train station and bus station.

Anchored by Sainsburys, H&M, Wilkos and Next, it is home to a unique mix of over 40 household brands and independent retailers. There is also a convenient 700 space multi storey car park located alongside.

Key facts:

“Affluent achievers”
accounting for over

44%

of the residents

Primary catchment
of shoppers with
household incomes

20%

above the UK average

Shopper visits
in 2022

3.1

million

Located in the **HEART** of the **HISTORICAL MARKET TOWN**



**Central
Location
in BISHOPS
STORTFORD
catchment AREA**

info@jacksonsq.com
01279 652455

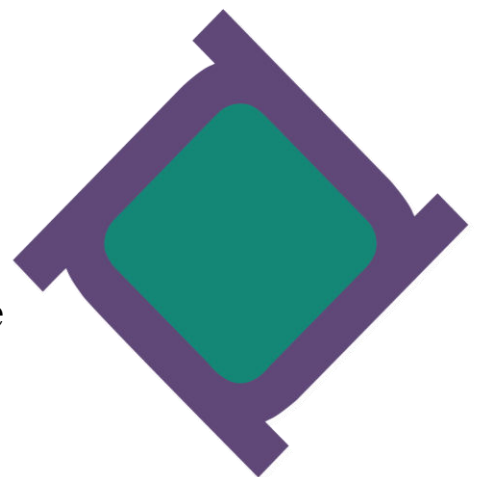
Promotional Space

Promotional mall space is available throughout the Centre allowing you to expose your event, product or brand to thousands of customers daily. The Centre has 3 entrances and a varied selection of options to best suit your individual needs.*

Average footfall split by entrance:



- 6* Locations to choose from
- Fully accessible with step free access
- Dogs permitted throughout the centre
- 1 External car promotional space available
- BT Wi-Fi throughout the centre
- Social media support available



*Please note that we are not always able to accommodate every request in all of the advertised spaces.

RATES

Rates subject to change during peak times.
All rates are exclusive of VAT

Internal Locations

DESCRIPTION

- Focal mall space- Plot A/B/C/E/F
- Situated in the main traffic entrances with high visibility.
- Optional; Longer trading on Plot A, ask for details.

FOOTPRINT; Various, see below

PLOT	FOOTPRINT	POWER AVAILABILITY
A	3.5m x 1.5m	Power available
B	3m x 1.4m	Power available
C	3m x 1.4m	Power available
E*	4m x 3m	Power available
F*	4m x 3m	Power available

External Location

DESCRIPTION

- External location ideal for car promotions or competitions.
- Situated in a main traffic entrance with his visibility.
- Gazebos allowed.

FOOTPRINT; Suitable for 1x Car

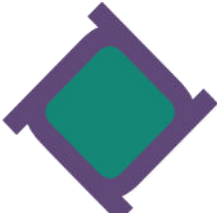
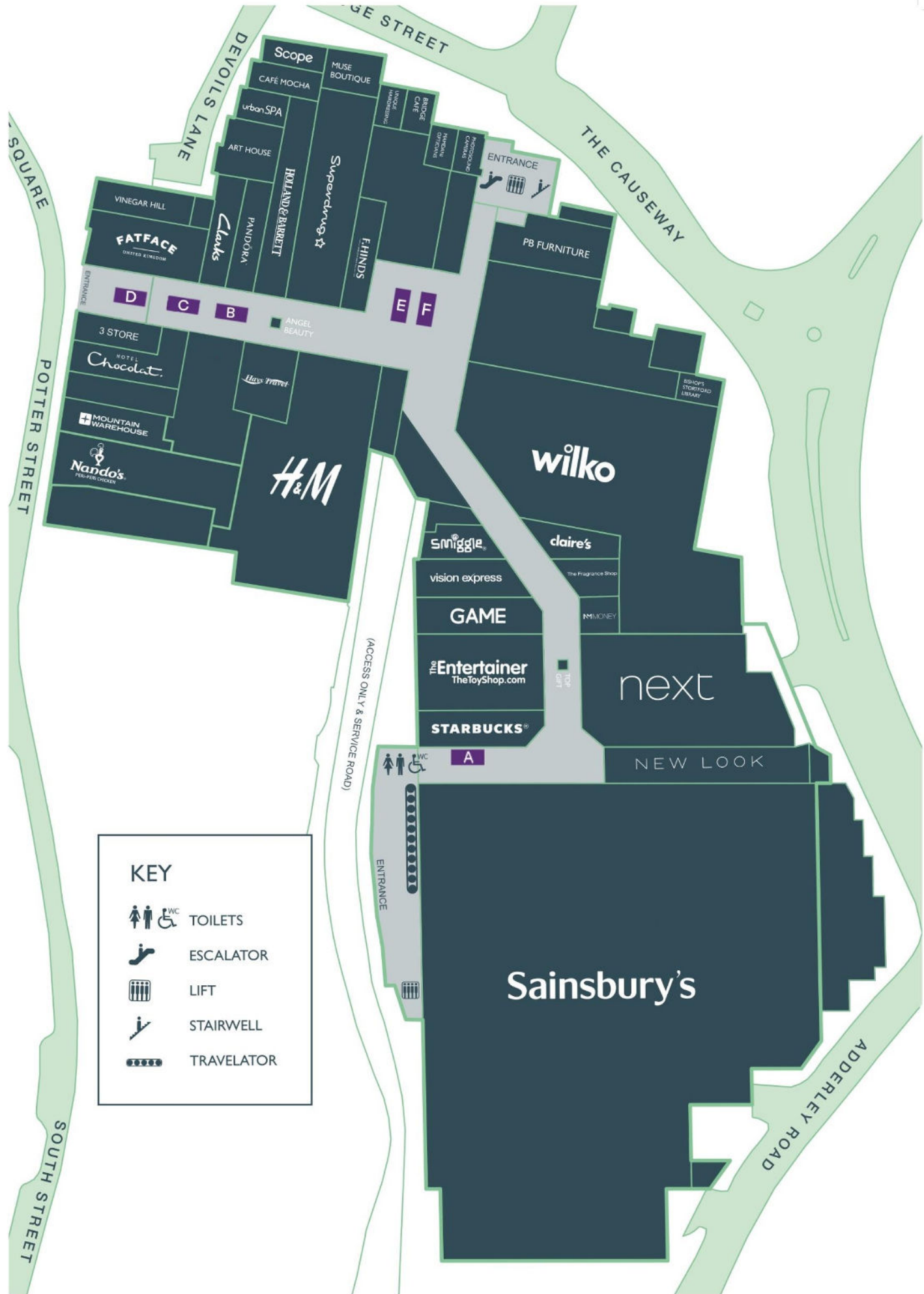
D	10m x 2.3m	Outside, no cover/power, suitable for car promo
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For enquiries and bookings please contact;
info@jacksonsq.com
01279 652455 – Option 2 for management
www.jacksonssquaresshopping.co.uk

*Plot subject to availability, short notice cancellations may apply

LOCATION REFERENCE



info@jacksonsq.com
01279 652435