

Welcome to the January issue of Jackson Square's monthly tenant newsletter, to help you keep up to date with Jackson Square's latest news, events, upcoming activity and ways in which your store can get involved.

Young Enterprise Saturday 4th February 2017

Following on from the success of last year's Young Enterprise Trade Fair and the quality of products on offer and professionalism of the students, Jackson Square is already looking forward to hosting these talented young entrepreneurs again this year in February.



Young Enterprise is a charity which aims to equip young people with the business knowledge and skills that are so important in today's employment market.



Students work in small groups, supported by volunteer advisers from local businesses, to set up a Young Enterprise Company, designing, producing and marketing their own product or service.

Charity of the Year News

Isabel Hospice was nominated as Jackson Square's Charity of the Year in early 2016 and raised over £5,000 throughout the year.

Fundraising alongside shopping centre events, the Isabel Hospice team collaborated with the shopping Centre to bring shoppers live music from talented musicians the likes of the Harmonaires singing at Christmas, Stortford Woodwind, Glenister on the piano and Corinne Marsh playing a marathon music medley. In addition to this, recruitment days were also held in Jackson Square for Isabel Hospice and local IT company, Genmar held an IT workshop in the Centre in return for donations to Isabel Hospice for any work / consultations done.

We will announce the 2017 Charity of the Year in the February newsletter.

Centre Information

February Retailer Meeting

The next retailer meeting will take place on **Tuesday 14th February** at **10.30am**, in the HIC boardroom.

We ask that every tenant makes the effort to attend.

The agenda will be distributed ahead of the meeting. In addition to this the 2017 Marketing Opportunities Pack will be distributed and presented along with some other information for retailers whilst the development works start.

Display Cabinets

Jackson Square has two display cabinets in the mall in key locations to help create awareness for tenants. These are available to all tenants to use and benefit from. There is one small cabinet which can be used to help promote smaller products and a large cabinet for mannequins where fashion retailers can showcase their range. If you would like to use the cabinets please get in touch with the marketing team. The cabinets are available on a one month basis for tenants who have booked in with the marketing team. Bookings operate on a first come, first serve basis.

Marketing Support

Jackson Square's Marketing team is here to help support your store. Remember to send through any offers, events, new product launches, job vacancies or news stories so that they can be added to the website and social media channels. PR support is also available if you have anything exciting happening in store, such as charity fundraising events or big product launches.

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